

Proud to be Purple...Visit the purplehotel Glasgow/ Airport

*purplehotel Glasgow/ Airport a new concept from
The Real Hotel Company – low prices with a touch of cool.
Opening offer for as little as £59 per room per night.*

The Real Hotel Company launches its first Scottish hotel for its new brand of purple hotels on 7th February with the 103-bedroom **purplehotel Glasgow/ Airport**. The hotel will create 25 jobs locally and is just off Junction 26 of the M8 and four miles from Glasgow Airport.

“The hotel will bring a new dimension to the market place with its “no frills chic style” providing clients with everything they need and nothing they don't need,” explained Iain Hamilton, the new general manager of the hotel.

The **purplehotel Glasgow/ Airport** won't make guests go purple when they see the price! With an opening offer of rooms from just £59 per night you get:

- A big bed with squishy duvet and bounceback pillows
- A walk-in supersize shower that even has a seat for your bits and bobs
- A bedroom fully air conditioned, wifi'd and flat screen TV's
- A great buffet breakfast
- A Café Bar open all day with big screen TV, major sports and news stations.

“We want **purplehotels** to be fun, informal, an ‘open shirt’ sort of place. We have an unstuffy attitude to being genuinely helpful and making people feel welcome. Each hotel has poetry on the wall, cool music to relax with and a ‘purple fragrance’ designed especially for us. You can get off the road and stop travelling when you get to a **purplehotel**.”

Is size important? Iain Hamilton thinks so: “You get a huge amount of room for not very much expenditure! The bedrooms are big enough to walk around the bed without turning sideways whilst carrying a suit bag, laptop and iPod. You get

a big powerful shower you can step straight into, a good size desk for all your papers and it's bang up to date on the technology side.

The **purplehotel Glasgow / Airport** is particularly proud of its six accessible rooms with special facilities for disabled guests including interconnecting rooms should they need to be accompanied by family or a carer. The rooms have easy access to wet room bathrooms and are fitted with built in safety devices throughout, including grab rails and bathing aides as well as strobe lights and vibrating pillows both linked to the hotel's fire alarm.

The 30 executive family rooms are ideal for Mum, Dad and two children (up to two children aged 14 and under stay and eat breakfast free) and of course the hotel is the perfect stop over for Glasgow Airport.

The **Café-bar** is open all day serving Lavazza coffee with a large TV screen showing all major sports and news stations. To start the day there is a great buffet breakfast (with hot dishes on the menu) or try 'breakfast to go'. Later on a gastro pub-style menu is available for a light lunch or dinner with a full bar to welcome guests 'back to the ranch' after a hard day's work!

The **purplehotel Glasgow/ Airport** has four meeting rooms suitable for local businesses, meetings on the move or for guests needing space to get a project sorted. The largest room can accommodate 60 delegates theatre style. All the rooms are fully air conditioned, equipped with 8 hour chairs, cool lighting and a working wall with flip charts, white boards, pull down screen and all the usual yada yada. The entire hotel is Wifi enabled.

There's no need to book a meeting room for informal meetings. Just a short stone's throw from the city centre and the airport the hotel's Café-bar is ideal for a cappuccino, a sandwich and an hour's Wifi.

Where better a place to squeeze in some retail therapy than the Braehead Shopping Centre at the retail park right next to the hotel The hotel is also a short

distance from the Science museum for those looking for a slightly more educational excursion. For parents looking to entertain the children Xscape Braehead can be found within a short distance of the hotel. Xscape offers visitors the chance to try out anything from indoor skiing on real snow or a chance to have a go at golf or bowling. Perfect place to keep the children occupied for hours. While the kids are busy parents can pop back to the hotel for a light snack or do a bit of shopping. There is something for everyone – so why not come and try it out for yourself.

purplehotels – cool, functional and inexpensive. Join the **Purple Nation!**

For further information on the **purplehotel** Glasgow/Airport or to make a reservation, call 08444 823 823 or visit www.purplehotels.co.uk.

purplehotel Glasgow/ Airport, 2 Row Avenue , Renfrew, Glasgow G51 4SY

Editors Note:

The Real Hotel Company plc was renamed on July 5th 2007, from what was CHE Hotel Group plc. 'Real' is what we want to stand for in the hospitality business. Real quality and Real hotels staffed by Real people. The Real Hotel Company plc own, lease and manage 65 hotels throughout the UK and France, Germany and Belgium. It also operates London's New Connaught Rooms, one of the capital's largest multi-function conference and banqueting venues.

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