

Press Release

December 07

Get a Real Deal on Wifi

The wifi4real system allows guests to check emails, surf the web or download a file following a meeting from anywhere in the hotel for a small cost. Get high-speed Internet for as little as £5 an hour with longer periods available for 24 and 72 hours at £9 and £15 respectively. For more frequent guests, there's a 1-week option at £20 or 90 days at £50 for the best value deal. Guests can choose to pay on the spot or have the cost added to their bill at the end of their stay. Mike Prager, CEO of the Real Hotel Company explained, "We want our guests to feel at home when staying with us, which means they need easy access to speedy Internet connections."

wifi4real is easy to set up – your 'passport', in addition to your username and password, has all the details you need to connect. If you fancy watching the latest news or football match in one of our café-bars, but need to finish that final e-mail or download that last-minute presentation, we are there to help make your experience as hassle- and stress-free as possible. Just ask at the front desk if you have any problems. You can even keep the same username and password and log on at any one of our hotels offering wifi4real, within the period of time you've purchased.

For further information on wifi4real please visit www.wifi4real.com. If you are looking more information on the Real Hotel Company please visit www.realhotelcompany.com or call : 020 8233 2001.

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Notes to the Editor

The Real Hotel Company plc own, lease and manage 65 hotels throughout the UK and France, Germany and Belgium. In addition it holds the Master Franchise for Choice Hotels' brands in the UK and Northern Ireland, amounting to 74 franchises. It also operates London's New Connaught Rooms, one of the capital's largest multi-function conference and banqueting venues.

Choice brands include Sleep Inn, Comfort Inn, Quality Hotel and Clarion Hotel.

In the year to June 2007 The Real Hotel Company opened three new Sleep Inns: Doncaster, the City of London and Birmingham Star City. There are two more hotels opening before the end of the year in Braintree and Glasgow.

For further information on the Real Hotel Company please contact:

Deborah Parritt/Lara Jacobs
adhoc pr
pr@adhocpr.com
020 7483 0030